

Primary school
EDUCATION PACK

STOP
BLOCK!



*United
Utilities*

Water for the North West

Children of Fylde and Blackpool – become our Fatberg Fighters and Wet Wipe Warriors



Hello!

We are United Utilities, the North West's water and wastewater services provider, keeping the taps flowing and toilets flushing in 3 million homes and businesses across the region.

Every year in the North West, flushing the wrong things such as wet wipes and pouring fats, oils and grease down the sink leads to 25,000 blockages in North West sewers and around 1,000 homes are affected by flooding – many of which can be avoided.

We are currently working in Fylde and Blackpool to help Stop the Block to protect your homes, schools and your local community from devastating damage.

We want to tell children from a young age about what not to flush down the loo to prevent this from happening to you in your local area. We've developed this fun and engaging education pack – complete with a creative poster competition - to help educate the next generation.

We hope you find this to be a useful, and most importantly, an engaging resource for your child/children to learn about this important subject in a fun way!

Turn the page and find out more...

Children of Fylde and Blackpool – can you Stop the Block?

Every day you will go to the loo in your home or at school – but have you ever thought about what happens when you flush the toilet?

Under your house, your street and local community, are sewers that take away the water to be cleaned and treated at the nearest wastewater treatment works. Every day we collect 1,271 million litres of used water from flushed loos, emptied sinks and household appliances such as washing machines to be treated.

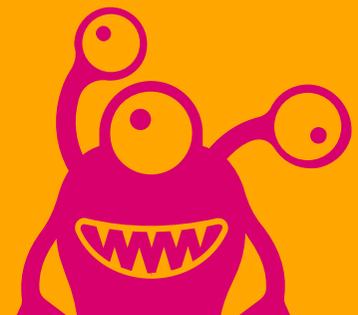
But this doesn't always go to plan and this is because sometimes people flush the wrong things down the loo.

If unflushable items, like wet wipes, cotton buds and nappies do get into the sewers, then they can stick together and create a yucky fatberg.

Fatbergs can block drains and sewers and cause flooding in homes, gardens, schools and the local environment. That's why we say only flush the 3Ps: Pee, Poo and (toilet) Paper.

Find out more about what happens to your wastewater by watching our educational video here: youtu.be/Gc7wBuicS0I

We have a mission for the children of Fylde and Blackpool to become our Fatberg Fighters and Wet Wipe Warriors and help us Stop the Block to keep your local area protected – but we need your help to achieve this through a very exciting competition.



Competition time!

Your mission is to get creative and design Blackpool's Blockage Buster Superhero or Fylde's Fatberg Fighter who will be working their magic to prevent a blocked up Blackpool and a flooded Fylde by Stopping the Block!

Grab your pens and pencils to create an A4 poster of your Wet Wipe Warrior Superhero or Fatberg Fighter. Tell us their name, superpowers and/or show us how they spread the



message to local people telling them not to flush the wrong things. The more colourful and imaginative the poster, the better!

As well as helping to save your local area from an evil fatberg the winner will receive a £100 Amazon voucher. The school of the winning student will also receive a £100 Amazon voucher.

Once you have designed your poster, ask your parents, carers or teachers to upload your entry here www.unitedutilities.com/blackpoolcompetition by midnight on Friday, 13 August. We will announce our special winner in September.

The competition is open to all primary school children living in or attending school in Blackpool and the Fylde.

If you have any questions – please email our team of Fatberg Fighters at uucompetition@weareic.com

Good luck!

#stoptheblock

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